

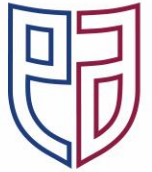
# East Ayrshire Council Food Journey

Mark Hunter

Strategic Lead (Food and Facilities Support)

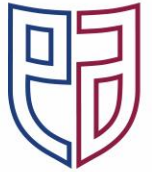


# Catering Services



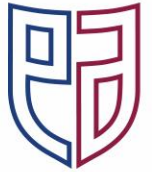
- Using local suppliers since 2004
- GOLD Food for Life Award since 2008
- 52% of our food spend is with local suppliers
- Rural and urban areas
- 16000 pupils attending East Ayrshire Schools
- 2200 Early Childhood places
- 40 Primary Schools and 7 Secondary Schools
- 17 Community Food Larders
- Hospitality and Community Events

# Drivers for Change



- Social, educational and environment
- Supporting local suppliers and producers
- Engaging with the community and economic development
- Food education programmes within schools and the community
- Fresh local produce
- Freshly cooked food in Schools
- Building that sustainable model
- Reducing food waste and utilising surplus food
- Supplier engagement, locally and nationally
- Up skilling staff and training

# Practicality



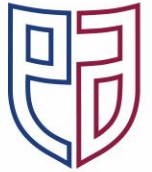
## Staff and Establishments

- Start with a pilot
- Tailor menus and recipe development to get the optimum result
- Ensure staff and stakeholders understand and support
- Promote East Ayrshires food culture and Community Plan
- Develop food education and public information sessions.

## Producers/suppliers/procurement

- Tender in suitable geographic and produce lots within a framework
- Public sector contracts offer suppliers secure payment and a predictable demand
- This can in turn increase employment opportunities locally
- Recognise SME's can be disadvantaged by lack of tendering experience
- How to encourage SME's to invest.

# Practicality

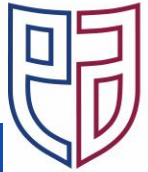


## Community

- Value that public food offers access to good food and nutrition for all – social, environment and educational
- Supports opportunities for learning about food.
- Reputation and public confidence in the local authority service that they are providing fresh, quality cooked meals in schools

## • Benefits

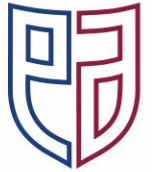
- Reduced food miles
- Making use of Supplier Community benefits
- Investment in local business
- Circular economy
- SMEs investing in their own staff and business
- Value the food we put on the plate as an investment



## East Ayrshire Schools

"I was telling my grandson...he'll be getting the same milk as gran has. He was jumping up and down with excitement"





## The Power of Procurement

UN Rapporteur on the Right to Food, Olivier De Schutter

“Particularly in times of economic downturn ...costs are often seen as a major obstacle to making public [food] procurement schemes more consistent with right to food strategies...

‘However, certain [food] costs associated with public procurement should be treated as investments, rather than merely as expenses; and once their multiplier effects on the local economy and their positive social and environmental impacts are taken into account, **they may in fact be seen as favourable to, rather than a liability for, healthy public budgets.**’

- EAC: It is what you see as the value we put on the plate
- Thank you.